

Bicycle Infrastructure Investment Facts

1. According to the recently released *Dallas Park and Recreation Department Comprehensive Plan*:
Trails generate the highest return on investment of all park-related investments, generating over \$50 in development for every \$1 of capital invested.” Trails are attractive amenities that can catalyze new development. New development provides economic benefits in terms of property-based tax revenue.

2. As posted on U.S. Department of Transportation’s official blog Fast Lane, the following facts regarding bicycle infrastructure emerge.
 1. Bicycle infrastructure can be a significant contributor to economic growth. In a presentation Nashville-Davidson Metro Councilman Jason Holleman pointed to a Furman University study that, “reported increases in commerce ranging from 30 percent to 80 percent for businesses within 250 yards of a greenway, and linked more than 75 percent of Saturday business and 40 percent of weekday business to greenway use.”
 2. In New York, after construction of a protected bike lane on 9th Avenue, local businesses saw a [49 percent increase in retail sales](#), while businesses on other streets saw only a 3 percent increase during the same period.
 3. As the [San Francisco Bicycle Coalition](#) observed, “No other mode of transportation is growing as fast or has as high a return on investment.”

COST OF SF TRANSPORTATION PROJECTS

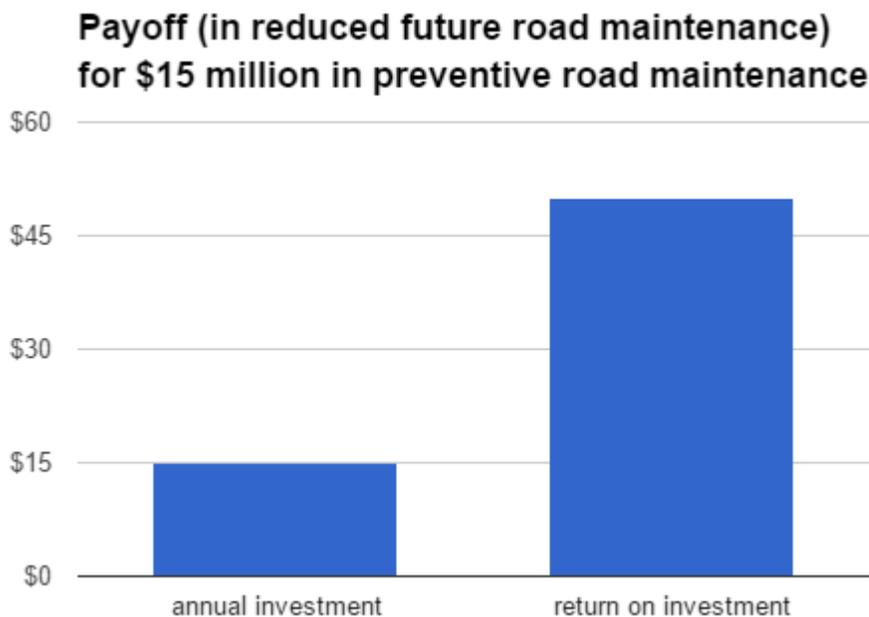
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|  |  |  |  |  |  |  |
| corner curb extension | one new traffic signal | protected bikeway (1 mile) | Doyle Drive (1 mile) | central subway (1 mile) | SFMTA budget (1 year) | Bay Bridge (east span, 1 mile) |
| \$78,000 | \$280,000 | \$445,000 | \$571 million | \$1 billion | \$1.37 billion | \$2.07 billion |

3. According to an article by *Darren Flusche the Policy Director for the League of American Bicyclists*:

- People who ride bikes buy bikes. This puts people to work in bicycle shops and apparel stores.
- People who ride bikes buy other things, too. Bike--accessible business districts benefit by catering to these customers. People on bikes are also more likely to make repeat trips to their local stores.
- People who ride bikes on vacation buy food, have travel costs, and pay for lodging.
- Bicycling tourists bring millions of dollars to cities and towns across the country that wouldn't otherwise end up there. All that spending means jobs ---- and tax revenue--- for communities.
- But people who ride bikes also save money. With the money saved from lower travel costs, people who ride bikes have more of their money to spend on local businesses.
- People who ride bikes can save their companies money on health insurance costs.
- Developers, cities, and individuals can save money on parking costs by providing space--efficient, low--cost bike parking instead of expensive car parking.

The best way to attract people who ride bikes and accrue all of these benefits is by building infrastructure that makes it more attractive for people to ride. Building that infrastructure creates jobs, and it does so extremely cost--effectively. In fact, there's no better job--creating bang for your transportation buck.

4. **Reduced Road Maintenance**



Data: [Portland Bureau of Transportation](#).